

# MaZROC Co., Ltd. Company Profile 2026



# Our Purpose

## Extending the healthy life expectancy of people and the planet through ideas and technology.

In April 2023, we established our new Purpose. Created by bringing together the voices of every single employee, it represents our unwavering commitment to a healthy future for both people and the planet.

Long-term Vision	<b>A company that extends healthy life expectancy.</b>	
	Contributing to the planet's healthy longevity through a circular business model.	Contributing to people's healthy life expectancy through innovative products and services.
Social Issues	Realizing a circular economy	Ensuring safety and security in housing
	Mitigating global warming	Promoting healthy lifestyles
Management Issues	<b>Strengthening the management foundation for sustainable growth</b>	
	Cultivating an organizational culture that supports employee health and growth	Enhancing alliances to drive innovation
	Advancing solution-based business	



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# Everywhere in your daily life.



## Product Categories

<b>Laundry Fixtures</b>	Indoor and outdoor drying systems, hanging bars, and laundry poles.
<b>Mailboxes &amp; Delivery Boxes</b>	Residential and multi-unit mailboxes, parcel delivery boxes, porch panels, and gateposts.
<b>Signage &amp; Plaques</b>	Corporate nameplates, room identification signs, freestanding signs, and foundation stones.
<b>Information Displays</b>	Announcement boards, and indoor/outdoor bulletin boards.
<b>Ventilation Components</b>	24-hour ventilation systems, exhaust fans, ventilation hoods, air conditioner caps, eave vents, sill plates, registers, and louvers.
<b>Interior Fixtures</b>	Curtain rails, picture rails, blinds, partition panels, and roller shades.
<b>Storage Systems</b>	Wall-mounted shelving systems, closet rods, and underfloor storage units.
<b>Decorative Elements</b>	Artificial plants, metal-plastic composite panels, spandrels, and ceiling louvers.
<b>Barrier-Free &amp; Accessibility</b>	Outdoor handrails, stairlifts, public space handrails, access ramps, rental welfare equipment, non-slip solutions, step stools, and wooden handrails.
<b>Sanitary Ware &amp; Fixtures</b>	Sanitary ware, shelves, faucets, vanity units, towel rails, kitchen sinks, toilet paper holders, and mirrors.
<b>Access Panels &amp; Hatches</b>	Wall and ceiling access panels, foundation access hatches, floor hatches, machine hatches, meter access panels, and underfloor access hatches.
<b>Drainage System &amp; Gratings</b>	Grease traps, gratings, drainage troughs, and pit fittings.

<b>Rainwater Management &amp; Drainage</b>	Rainwater harvesting tanks, catch basin covers, stainless steel gutters, trench covers, and roof drains.
<b>Access &amp; Maintenance Equipment</b>	Permanent ladders, prefabricated rooftop pipe enclosures, and roof manholes.
<b>Exterior Architectural Products</b>	Awnings, copings, tension wire systems, balcony railings, canopies, partition boards, bird-deterrent netting, and louver profiles.
<b>Disaster Prevention &amp; Safety Equipment</b>	Flood barriers, fire extinguishers and cabinets, evacuation hatches and ladders, emergency exit signs, and emergency supplies.
<b>Daylighting Solutions</b>	Skylight domes, ceiling louvers, corrugated sheets, and polycarbonate sheets.
<b>Construction Accessories &amp; Temporary Materials</b>	Personal protective equipment, temporary fencing, stepladders, adhesives, hand trucks, sandbags, adhesive tapes, protective and masking products, and key cabinets.
<b>Exterior &amp; Landscaping Products</b>	Carports, bollards and wheel stops, waste collection sheds, artificial turf, bicycle racks and stands, flagpoles, fencing, manhole cover, storage sheds, and gates.
<b>Modular Construction</b>	Garages, warehouses, and prefabricated houses.
<b>Floor Accessories &amp; Office Furnishings</b>	Umbrella stands, waste receptacles, office chairs, office desks, retractable belt, and storage lockers.
<b>Educational &amp; Childcare Equipment</b>	OA equipment mounts, baby changing stations, chalkboards, water heaters for baby formula, baby seats, and whiteboards.
<b>Architectural Hardware &amp; Locks</b>	Entrance locks, interior locks, door hinges, doorstops, door closers, Sliding door rollers, door pulls, padlocks, floor hinges, and lever handles.

# Sales Division

Leveraging over a century of accumulated expertise since our founding, we provide products and services tailored to customer needs through robust alliances with leading manufacturers.

## Hardware & Building Materials Sales Department (Account Management)



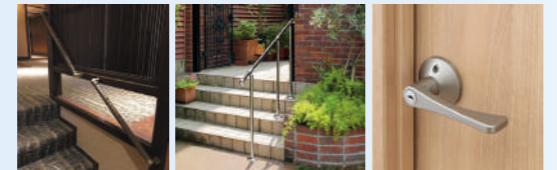
Offering an extensive portfolio from top-tier manufacturers alongside original products, we serve prominent retailers, wholesalers, and care providers through a nationwide 12-branch network. We provide solution-based sales proposals that capitalize on our dual nature as both manufacturer and wholesaler to support our customers' growth.



## HI (Home Improvement) Sales Department



"Helping people live happily with their loved ones." We bring barrier-free solutions and daily necessities directly to consumers through retail and e-commerce channels, ensuring support is always within reach for life's everyday challenges.



## FR (First Reform) Sales Department (B to B E-commerce)



We operate "First Reform," a specialized B to B e-commerce platform providing residential renovation materials for construction professionals. By prioritizing customer feedback, we offer a distribution service designed to make comfortable and seamless renovations a reality.



## Procurement Department



Acting as a centralized gateway for domestic manufacturers, we manage strategic procurement and price-point data. We formulate distribution plans based on market trends and maintain a stable supply chain with rigorous inventory management.



# Development Division

Operating under the motto "Transforming customer challenges into tangible forms," we function as a fables manufacturer, leveraging research, planning, and alliances to deliver unique solutions.

## Housing Materials Department (Original & OEM)



A specialist group supporting comfortable living through technical expertise. We develop original door and ventilation components for housebuilders and provide OEM supply services.



## Overseas Trading Department (Global Operations)



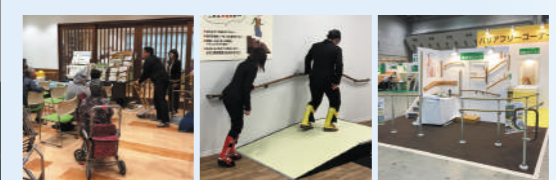
Collaborating with overseas partner factories, this department manages the procurement and development of imported original products and OEM goods for the Asian market, anticipating the needs of aging societies.



## Development Sales Department



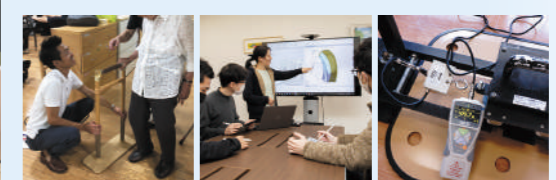
Accurately identifying site-specific challenges through market research and awareness activities centered on barrier-free materials, reflecting these insights into product refinement and new market cultivation.



## Product Development Department



Engaging in proactive exploration and marketing to analyze customer needs, driving the development of original products, primarily under the BAUHAUS brand.




# Development Division

# Solution provider



## Barrier-Free solutions

We utilize the expertise gained through "First Reform" to offer comprehensive barrier-free solutions across all departments. Our integrated approach as a "Knowledge and Distribution Solution Provider" encompasses our dual strengths in manufacturing and wholesaling to deliver optimal value.

### Public Relations & Advertising Department



Strategically disseminating the value of our original products through diverse media, including catalogs, exhibitions, SNS, and digital content, to enhance brand equity via bidirectional communication.

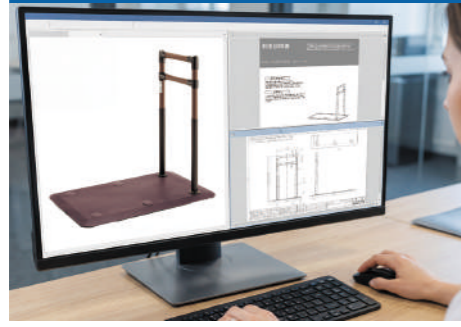
### Product Safety & Quality Control Office



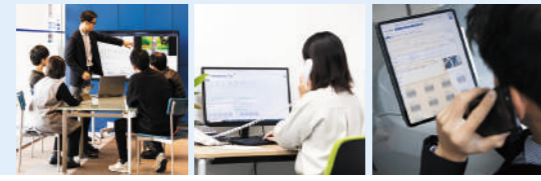
Prioritizing the safety and peace of mind of our customers, we uphold the quality and reliability of all our products.



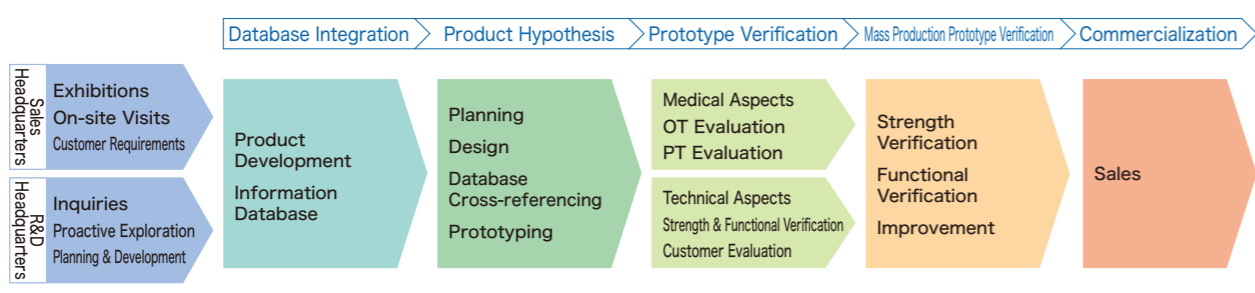
### Development Information Office



By building a Product Data Management (PDM) system, we facilitate the sharing and visualization of expertise, from initial product planning based on customer needs to final development.



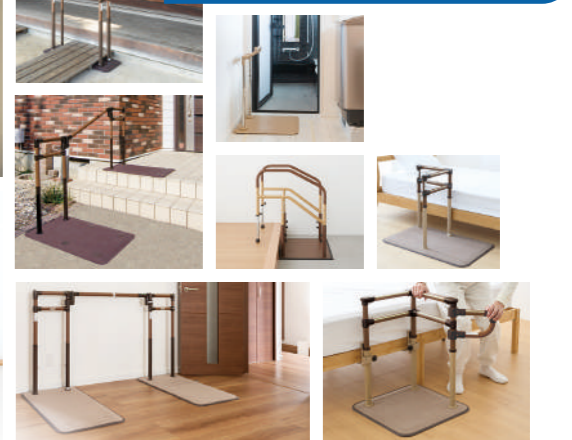
#### Product Data Management



### Home Renovation Solutions



### Welfare Equipment Solutions



Knowledge & Distribution Solution Provider  
「First Reform」



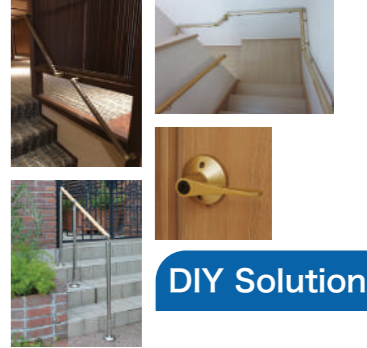
### Facility Solutions



### OEM Solutions



### DIY Solutions



### Global Market Solutions

# Sustainability Initiatives

We are committed to sustainability management by setting clear goals, such as achieving SBT certification and promoting GX (Green Transformation) in our product development.

<b>Basic Policy on Sustainability</b>	<ul style="list-style-type: none"> <li>With our corporate philosophy of "Kyouchou-gokei" (Mutual Respect and Cooperation) at its core, we recognize our social responsibility across Environmental, Social, and Governance (ESG) sectors. By sharing these values with all employees, we strive for the continuous enhancement of our corporate value.</li> <li>We ensure our Basic Policy on Sustainability is shared and embraced by all employees.</li> <li>We strive to build trust with all stakeholders by complying with relevant laws, regulations, and standards. We are committed to promoting sustainability through a planned, systematic, and long-term approach.</li> </ul>
<b>Sustainability Goals</b>	<ul style="list-style-type: none"> <li>Establishing a circular business model</li> <li>Developing products and services that contribute to extending healthy life expectancy</li> <li>Cultivating a corporate culture that supports the health and growth of our employees</li> </ul>

## ESG Initiatives

E (Environmental)	S (Social)	G (Governance)
<ul style="list-style-type: none"> <li>Commitment to managing climate change goals and performance based on international standards.                             <ul style="list-style-type: none"> <li>SBTi (Science Based Targets Initiative) Acquired in November 2023</li> </ul> </li> <li>Supply chain emissions (Scope 1, 2) reduction targets and performance trends                              </li> <li>Response to CDP corporate questionnaire (climate change) September 2025</li> <li>Initiatives to establish a circular economy model for welfare equipment                              </li> <li>Use of recycled materials in die-cast components for aluminum alloy products</li> <li>Promotion of reusable box delivery to house manufacturers to reduce construction site waste</li> <li>Implementation of round-trip collection from suppliers to improve truck loading efficiency</li> </ul>	<ul style="list-style-type: none"> <li>Declaration of health management in 2019 and certified as a health and productivity management outstanding organization (small and medium-sized enterprise category) "Bright 500" for two consecutive years in 2025 and 2026                              </li> <li>Initiatives for women's empowerment                             <ul style="list-style-type: none"> <li>The Osaka Chamber of Commerce and Industry "Active Women Leader Award (Blue Rose Award)" FY2023: 1 recipient, FY2025: 2 recipients                                      </li> <li>Initiatives for encouraging qualifications aimed at extending healthy life expectancy                                     <ul style="list-style-type: none"> <li>Out of 190 full-time employees (as of April 2025)</li> <li>First-class registered architects: 3</li> <li>Second-class registered architects: 1</li> <li>Mental health management certification, grade II: 3</li> <li>Welfare living environment coordinator, grade 2: 92</li> <li>Welfare living environment coordinator, grade 3: 25</li> <li>Specialized counselor for assistive products: 69</li> </ul> </li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Initiatives for human resource development to ensure product safety                             <ul style="list-style-type: none"> <li>Osaka prefectural award for excellent young skilled workers (Naniwa no meiko wakaba award) 2020: 1 industrial designer recipient</li> <li>Osaka prefectural award for excellent skilled workers (Naniwa no meiko) 2021: 1 industrial designer recipient, 2023: 1 industrial designer recipient, 2025: 1 industrial designer recipient</li> </ul> </li> <li>Contribution to a sustainable society through participation in economic and industry organizations                             <ul style="list-style-type: none"> <li>General incorporated association Japan Construction Materials Association</li> <li>General incorporated association Japan Assistive Products Association</li> <li>General incorporated association Japan Assistive Products Supply Association</li> <li>Japan Lock Security Association</li> <li>Council for Promoting Standardization of Long-term Use Housing Components</li> <li>Society of International sustaining growth for Antimicrobial Articles</li> </ul> </li> <li>Lectures at local government events organized by the Ministry of Economy, Trade and Industry                             <ul style="list-style-type: none"> <li>December 2022: Atsugi City, Kanagawa Prefecture "Risks and safety measures in the home"</li> <li>December 2023: Higashiomi City, Shiga Prefecture "Beneficial knowledge on product safety"</li> <li>February 2024: Sanjo City, Niigata Prefecture "Vitalizing product safety activities with SMEs in Tsubame-Sanjo"</li> </ul> </li> </ul>

## SDGs initiatives

Setting specific action goals to achieve SDGs	
<p>Mazroc's SDGs</p>	<ul style="list-style-type: none"> <li> Contributing to extending healthy life expectancy through the supply of barrier-free products</li> <li> Creating a workplace environment where both men and women can work comfortably</li> <li> Achieving work-life balance</li> <li> Developing renewable products and reducing waste</li> <li> Reducing greenhouse gas emissions</li> <li> Developing unique products by promoting external alliances</li> </ul>

# Product safety initiatives



To promote the extension of healthy life expectancy, we have positioned ensuring product safety as a critical priority.

By establishing a Basic Policy on Product Safety and striving to foster a product safety culture in the spirit of Kyochou-Gokei with all stakeholders, we have consistently received the Minister of Economy, Trade and Industry Award at the 14th (FY2020), 16th (FY2022), and 18th (FY2024) Best Contributors to Product Safety Awards (PS Awards). We are certified as a "Product Safety Gold Company."

	<p><b>1. Product development aimed at preventing accidents among the elderly</b></p> <p>Promoting unique evaluation tests that assume worst-case scenarios in actual usage environments and meet internal standards, utilizing information obtained through long-term research and interviews with medical professionals and other experts.</p>
	<p><b>2. Reliable communication of comprehensive safety information</b></p> <p>Promoting the creation of manuals and catalogs with comprehensive installation and usage instructions, including scenario-specific examples, illustrated explanations, and checklists for proper installation.</p>
	<p><b>3. Achieving safe installation through collaboration with installation contractors</b></p> <p>Regularly holding meetings to certify excellent installation contractors and promoting the sharing of safe installation methods and the exchange of opinions among contractors to enhance safety.</p>
	<p><b>4. Objective verification and continuous improvement of product safety</b></p> <p>Objective verification of product safety and promotion of product improvements through torture testing, assuming worst-case scenarios such as consumer misuse.</p>
	<p><b>5. Information dissemination to prevent misuse</b></p> <p>Promoting information dissemination through our website, videos, and leaflets at retail stores to provide guidance on correct usage and installation, aiming to prevent misuse and incorrect installation.</p>
	<p><b>6. Internal information sharing through a database</b></p> <p>Promoting internal information sharing by centrally managing past inquiries and complaint data in a corporate database, improving productivity in search and analysis, and ensuring information is shared across all departments, including the development team.</p>
	<p><b>7. Balancing product safety with a circular economy</b></p> <p>Achieving a balance between product safety and a circular economy by analyzing product degradation trends during repair processes, such as component replacement and repainting, and implementing design changes in new production.</p>
	<p><b>8. Centralization and continuous promotion of product safety information</b></p> <p>Centralizing comprehensive information from design, production, and packaging to customer inquiries and complaints into a product information database to prevent the recurrence of defects in newly developed products.</p>
	<p><b>9. Promotion of fostering a product safety culture</b></p> <p>Practicing activities to foster a product safety culture through workshops and training sessions, industry academia government joint research to understand product accident realities, local government events to prevent misuse, and interactive communication utilizing SNS.</p>

# History of MaZROC Co., Ltd.

Since our founding in 1921 (Taisho 10), under our corporate philosophy and with the mission of “contributing to people's lives through architectural hardware,” we have strived for corporate growth by creating social value, making social contributions, and helping to improve residential environments. With your invaluable support, we celebrated our 100th anniversary in 2021 (Reiwa 3). Moving forward, we will continue to realize sustainable growth toward the next 100 years by putting our purpose into practice and addressing management challenges.

## 1921

- Founded Matsumoto Rokuro Shoten, an architectural hardware wholesale business.



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## 1982

- Jutaro Matsumoto appointed as President and Representative Director.



## 1971

- Celebrated the 50th anniversary of the company's founding.

## 1962

- Commencement of international sales.

## 1999

- Launched the Barrier-Free solutions business.



## 1988

- Renamed the company to MaZROC Co., Ltd.

## 1968

- Completed construction of the new Head Office building.



## 2002

- Opened a showroom on the first floor of the Head Office.



## 1948

- Incorporated as Matsumoto Kanamono Co., Ltd.

## 1955

- Launched wholesale of new chemical building materials and synthetic resin products.

## 2004

- Sho Matsumoto appointed as President and Representative Director.



## 2021

- Celebrated the 100th anniversary of founding.
- Received the first time “Minister of Economy, Trade and Industry Award” at the Product Safety (PS) Awards 2020.
- Certified as a Health & Productivity Management Outstanding Organization 2021.
- Publication of “The Family Padlock” (Kazoku no Nankinjou), an economic novel depicting business succession modeled after our company.

## 2022

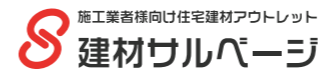
- Received the 2nd time “Minister of Economy, Trade and Industry Award” at the Product Safety (PS) Awards 2022.
- Certified as a Health & Productivity Management Outstanding Organization 2022.

## 2023

- Certified as a Health & Productivity Management Outstanding Organization 2023.
- Established Corporate Purpose.

## 2020

- Certified as a Health & Productivity Management Outstanding Organization 2020.
- Launched the “Kenzai Salvage” (Building Material Salvage) initiative.



## 2017

- Launched “Tento Yobo Navi” (Fall Prevention Navigation), a specialized web resource.

## 2015

- “First Reform” received the Ministry of Economy, Trade and Industry Award for Advanced Renovation Businesses.



## 2005

- Grand opening of “First Reform,” a catalog and online sales system for residential renovation materials catering to contractors.



## 2024

- Certified as a Health & Productivity Management Outstanding Organization 2024.
- Received the 3rd time “Minister of Economy, Trade and Industry Award” at the Product Safety (PS) Awards 2024.
- Certified as a “Product Safety Gold Company.”



## 2025

- Certified as a Health & Productivity Management Outstanding Organization 2025 — Bright 500.

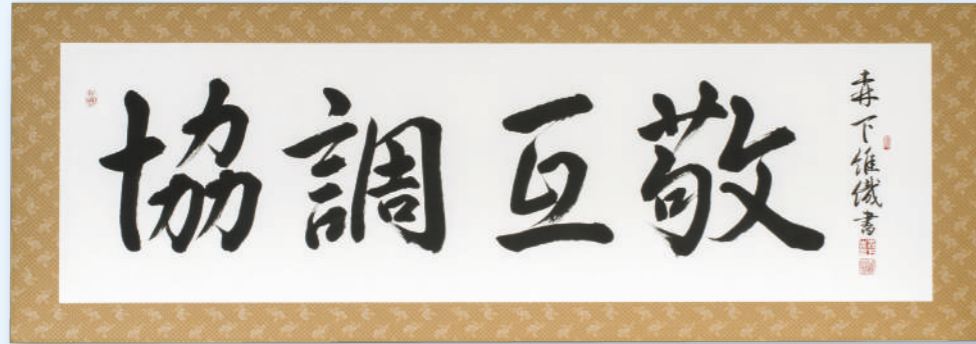
## 2026

- Celebrated the 105th anniversary of founding.
- “Barrier gate-style handrail” received the “+ (Plus) Anshin” Award.
- Certified as a Health & Productivity Management Outstanding Organization 2026 — Bright 500.



Introduced “Asunyan,” the official mascot embodying our Purpose. “Asunyan” is a cat who cares deeply about the future (“Asu”) and the Earth. The character was created to foster social awareness, empathy, and affection for our Purpose.

# Message from the CEO



MaZROC Co., Ltd. was founded in March 1921 in Osaka by Rokuro Matsumoto as an architectural hardware wholesaler. For over a century since then, we have evolved as a specialized trading company for building materials and, more recently, as a leading manufacturer of barrier-free products.

We have always stood close to people's lives, strived for mutual prosperity with our partner companies, and simultaneously embraced the challenge of the latest technologies. Today, we are dedicated to developing sustainable, environmentally conscious business models. I am deeply grateful for the long-standing "En" (bonds) and "Tamamono" (blessings) of your patronage, which have enabled our current achievements and growth.

Guided by our management philosophy of "Kyouchou-gokei" (Cooperation and Mutual Respect), we will continue to tackle the following key priorities:

- Providing functional and aesthetically superior products and services to enhance Japan's housing culture.
- Advancing sophisticated information systems and efficient strategic logistics in collaboration with our customers and business partners.
- Developing attractive business operations through the enrichment of unique human capital.

Regarding these as our social mission, we will contribute to the industry and the business community. Our entire team will work as one to realize a future leap. We look forward to your continued support and patronage.



**Sho Matsumoto**  
President and CEO

# Company information

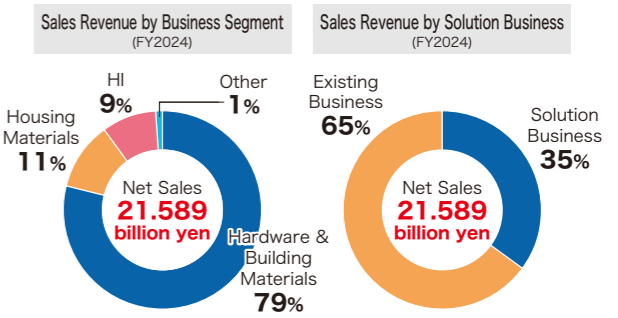
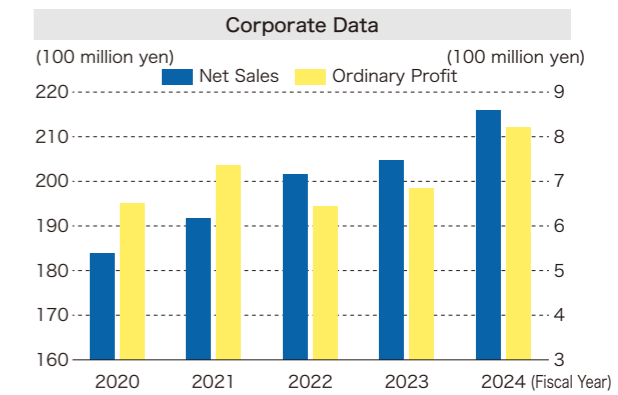
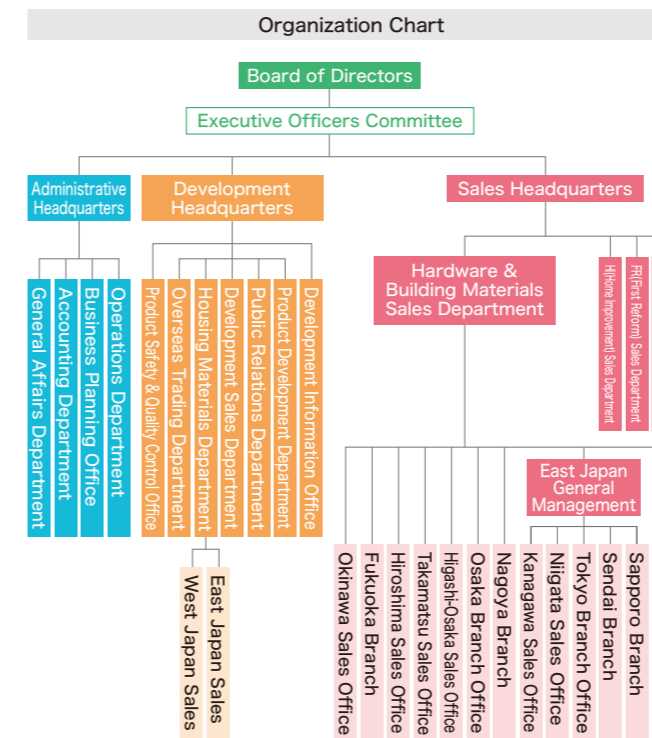
Company Name	MAZROC Co., Ltd.
Founded	March 3, 1921
Incorporated	August 7, 1948
Head Office	1-5-47 Shitennoji, Tennoji-ku, Osaka-shi, Osaka, 543-0051, Japan
Capital	100 million yen
Fiscal Year End	March
Number of Employees	234 (As of April 2025)

### Business Operations

- Sales to the new construction and renovation markets, focusing on residential, interior, and exterior materials, as well as building hardware.
- Development and sales of housing and residential-related materials.
- Sales of various hardware and residential-related materials to housing manufacturers.
- Development and sales of materials for "senior housing renovation" to support independent living.
- Sales to the DIY market, focusing on various hardware and daily life essentials.
- Operation of the catalog and online sales system "First Reform."
- Import and export operations for international markets.

### Offices

Sapporo Branch	1-3-10 Shin-hassamu 7-jo, Teine-ku, Sapporo-shi, Hokkaido 006-0807
Sendai Branch	RG Bldg. 2F, 2-13-2 Miyachiyo, Miyagino-ku, Sendai-shi, Miyagi 983-0044
Niigata Sales Office	845-2 Yanagawashinden, Sanjo-shi, Niigata 955-0002
Tokyo Branch Office	2-19-9 Ayase, Adachi-ku, Tokyo 120-0005
Kanagawa Sales Office	1-5-8 Rinkan, Yamato-shi, Kanagawa 242-0003
Nagoya Branch	1-10-1 Sannomaru, Naka-ku, Nagoya-shi, Aichi 460-0001
Osaka Branch Office	1-5-47 Shitennoji, Tennoji-ku, Osaka-shi, Osaka 543-0051
Higashi-Osaka Sales Office	3-2 Kanamono-cho, Higashiosaka-shi, Osaka 577-0815
Hiroshima Sales Office	2-16-4 Kogo-kita, Nishi-ku, Hiroshima-shi, Hiroshima 733-0821
Takamatsu Sales Office	2492-3 Kita-cho 6-ku, Takamatsu-shi, Kagawa 760-0080
Fukuoka Branch	3-26-25 Ogusu, Minami-ku, Fukuoka-shi, Fukuoka 815-0082
Okinawa Sales Office	191 Mekar, Naha-shi, Okinawa 900-0004
East Japan Logistics Center	2-4-43 Hanaguri, Soka-shi, Saitama 340-0044
West Japan Logistics Center	2-1-21 Mokuzai-dori, Mihara-ku, Sakai-shi, Osaka 587-0042



**Sustainability Initiatives**  
For further details, please click here.



**Major Business Partners**  
For further details, please click here.



**Careers**  
For further details, please click here.

